

"An Alternative Leadership Model for the 21st Century: Keeping your Sanity, Sense of Humor and Soul in the Workplace"

By Kenny Moore

KeySpan Corporation
Hicksville, NY

Kenny Moore, former monk and present-day business executive, will discuss the changing role of leadership in a turbulent and unforgiving business environment. This interactive, insightful and entertaining session will focus on organizational theory, case studies and various business interventions in a NYC Fortune 500 company.

Program will address the following business principles:

- The surprising fact that leaders who can manage to "close their mouths and listen" have a better chance of being heard, believed and followed;
- "Managing" change is a self-contradiction, perpetuating the false belief that we could be in charge of making someone else actually change;
- Getting out of the way and letting employees use their God-given talents makes them want to stay and contribute to the bottom-line;
- Rekindling the lost art of "intrinsic" motivation can be fun, inexpensive and rewarding (personally, professionally and commercially);
- Losing your soul to maximize shareholder return hurts the business and prolongs your stay in Purgatory.

The format design will be interactive with a presentation of several case studies and business "stories" that give practical application to making corporate change fun, inexpensive (i.e., cheap!) and directly connected to bottom line business needs. The audience will spend some time in small group discussion exploring practical application of material presented - with full group discussion following. Question and Answers will take place in the middle and end of the program to address group's wants and needs.

BIOGRAPHY:

Kenny Moore is co-author of "The CEO and the Monk: One Company's Journey to Profit and Purpose" (John Wiley and Sons, 2004) rated as one of the top-ten best selling business books on Amazon.com. Kenny is Corporate Ombudsman and Human Resources Director at KeySpan Corporation, a multi-billion dollar New York City based Fortune 500 Energy Company and the largest distributor of natural gas in the Northeast.

Reporting to the Chairman and C.E.O., he is primarily responsible for awakening joy, meaning and commitment in the workplace. While these efforts have largely been met with skepticism, he remains eternally optimistic of their future viability. Kenny has over 20 years experience with change management, leadership development and healing the corporate community. He has been profiled on CBS News Sunday Morning and interviewed by Fortune, Fast Company Magazine and The Wall Street Journal regarding his unique efforts. The Journal for Quality and Participation as well as business web sites such as HR.com have published Kenny's writings.