

# THANKS FOR YOUR FEEDBACK

Part One of What we learned from the IARE34 Post-Conference Survey

## Thanks!

Thanks for your feedback about IARE34. We deeply appreciate each of you who took the time to respond to the post-conference survey. We learned a lot from what you told us and your input is already making a difference in the planning for IARE 35.

The survey results were overwhelmingly positive when looking at the ratings of 1 – 5 on the structured data questions. But we also learned and got excellent advice from your responses to the open-ended questions. Here is some of what you shared.

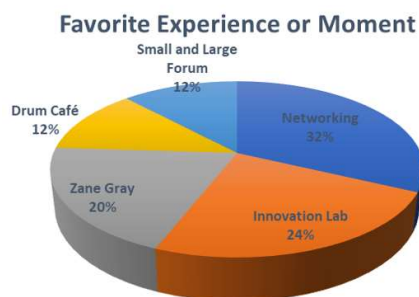


## Response Rate

The survey response rate was 35% (25 of 71 attendees). That's pretty good for an internal survey, but, we would like to improve that in the future because **you are IARE**. The feedback you share will be used to create even better experiences.

## Favorite Experience

Almost 1/3 of respondents (8 of 25), listed **Networking** as a favorite experience. Networking at IARE conferences remains the favorite activity of all. It ranks high every year with people commenting that we learn as much, or more, from each other as we do from industry and keynote presenters.



## Favorite Sessions

The three top ranked sessions were the Wednesday keynote, the Monday Keynote and the Large and Small Center Networking Forum. Each earned more than four stars!

★★★★★ 4.7 - Engagement of Remote, Millenials & More! - Ryan Jenkins

★★★★★ 4.6 - The Magic of Success with Zane Gray

★★★★★ 4.3 - Large Center or Small Center Networking Forum

## Would you Recommend?

88% (22 of 25) were either most likely (4) or very likely (18) to recommend attending an IARE conference to a friend or colleague!

This is encouraging because several of you would like to see the membership grow and more companies represented.

**You can take action to make this happen.** Please encourage your friends and colleagues throughout your network to join us for the Symposium and Conference in 2019. **Our best marketing is your experiences.**



## There's more!

Want to learn more about how your feedback will impact topics, speakers, and events for next year? Later this month you will learn what you said about overall satisfaction, improvements we should make and what we should focus on as we plan for IARE 35.