



# 2021 Partnership Packages

	<b>Platinum Partner \$4000</b>	<b>Gold Partner \$2000</b>	<b>Partner \$1000</b>
1. Featured Sponsor and Guest Speaking /Hosting Opportunity for Virtual Event	✓	✓	✗
2. Sponsor 1 Virtual Social Event	✓	✗	✗
3. Recognition on the IARE website Home page with logo	✓	✗	✗
4. Recognition on the IARE interior Partner website page	✓	✓	✓
5. Listing on Partner page with description of products/services and a contact name and email address	✓	✓	✓
6. Opportunity to author/share content with IARE leaders via the Resource Center	✓	✓	✗
7. Opportunity to ask/survey 2x a year up to 10 questions to the IARE members (content to be approved)	✓	✗	✗
8. Verbal acknowledgment at all IARE events	✓	✓	✗
9. Logo recognition in all IARE emails as a Platinum Sponsor	✓	✗	✗
10. Social media highlight of your company/service	6x	4x	1x
11. Access to dynamic membership directory with contact information	✓	✓	✓
12. Membership gifting	3	2	0

## A la carte opportunities

### PODCAST OPTIONS:

- \* Sponsor Name Recognition only or short commercial **\$500**
- \* Partner as Guest Host of education session/case study or own content **\$750**
- \* Partner as Guest host paired with IARE member or company VIP **\$1000**

### OTHER OPTIONS:

- \* Virtual Happy Hour session **\$500**
- \* Membership gifting for 2 members **\$1000**